

# THE POWER UP YOUR SALES WORKSHOP



A unique, credible and effective 2-day program for frontline sellers

**NO PLATITUDES. NO TRICKS. NO GIMMICKS.**

## START EARNING WHAT YOU'RE WORTH

The Power Up Your Sales Workshop™ is an intensive, counteroffensive on the emotional barriers that keep talented, motivated professionals from earning what they're worth.



## BUST THROUGH EMOTIONAL BARRIERS



The hesitation to initiate contact with prospective buyers on a consistent basis is responsible for the failure of more competent, motivated, capable salespeople than any other single factor. Nothing else even comes close.

## SHINE THE LIGHT ON YOUR CALL RELUCTANCE

You may have Call Reluctance® if you ...

- Spend more time making excuses than making contacts.
- Always put out fires instead of prospecting for new business.
- Lack new clients in the pipeline.
- Put all your energy into alternate forms of contact such as e-mail or text messages.
- Repeatedly invest in training and self-help materials that don't produce results.



## DOES IT WORK?

The Power Up Your Sales Workshop has been fully validated by pre, post and other research designs. It is the only program of its type, and has consistently been rated by sales professionals in many countries as among the very best workshops they have ever attended.



**FOR MORE INFORMATION CONTACT BSRP:**  
800 323 4659 (U.S.) | 972 243 8543 | OR GO TO:  
[SCIENTIFCSALESEFFECTIVENESS.COM](http://SCIENTIFCSALESEFFECTIVENESS.COM)